**FRYEBURG BUSINESS ASSOCIATION**

**Board of Directors Meeting - 4**

**Of January 30, 2014**

**4pm.**

**Two Black Dogs, Fryeburg, Maine**

**Donna Woodward – President Wanda Cox – Vice President**

**Donna Pearce – Secretary Bonnie Gould – Treasurer**

**David Chaffee – Member at large Mike Corthell – Membership**

**Holly Foster – outgoing membership chair**

1. President Donna Woodward called the meeting to Order at 4:15pm. All members of the board being present, a quorum was declared.
2. Membership: Holly Foster reported 115 members have renewed their membership with 50 still outstanding. The remaining 50 members were divided among the executive board for follow-up communication. Holly has agreed to stay on board until Mike Corthell is comfortable and until the membership listing is complete.
3. Web update – Donna Woodward chaired this conversation. There has been much controversy over the research, due diligence of the web designer and selection process. Donna explained how committee members of herself, Mike Corthell and Holly Foster vetted each company. Some of the companies were determined to be too big, too small, not enough time to do what we wanted, too expensive. Of the three ultimate selected for quotes:
   1. Creative Designs – no response
   2. Krack Media – was determined to be a good choice.
   3. A-Z – was determined to be a good choice

At this time, David Chaffee voiced his concerns and suggested “Original Computing”. It was decided to have a selection committee of David Chaffee, Mike Corthell, and Pete Mac Lachlan to interview each company, comparing apples to apples and make a decision. It was suggested that the committee work as a team. David would be in Brunswick next week and has an appointment with Original Computing.

1. Review of proposed Budgets – Budgets need to be completed before the monthly meeting.
2. Review of Committee Assignments: See separate report
3. LinkedIn– David reported from the class he attended in December. Suggested Linkedin would be beneficial to the FBA and we should bring instructor to Fryeburg. The instructor’s price was discussed and it was determined at that time that n email blast will be sent to determine interest.
4. Economic Development with Town –DW
5. Business/Student Mentoring Program – Name of committee will be Business Education Committee. A committee was formed of Donna Woodward, Donna Pearce, Wanda Cox - chair, and Matt Lonsbury (Holly to ask Matt to participate in committee). Donna Woodward had a meeting with Fryeburg Academy schedule for Tuesday February 4. Donna Pearce will attend with her.
6. All business properly before the board having been considered, the meeting was adjourned at 7pm.

Respectfully Submitted,

Donna M. Pearce, Secretary