

FRYEBURG BUSINESS ASSOCIATION

Board of Directors Meeting

Thursday, April 5, 2018

4:00 PM

Poland Springs Office

MEETING MINUTES

1. Call of order / declare quorum

President Steve Chase, Vice-President Donna Woodard, Treasurer Jim Tyrrell, Secretary Holly Foster, Member-at-large Kristen Charest present.

2. Discussion of:

A. Business as needed –

Jim is a member of the Town Budget Committee and finds it very interesting.

The FBA Board [Jim's expertise] will sponsor fundraising for Police Rescue Boat for the Saco River. Advertising online and in newspapers.

We will look to re-instate the Buy Local advertising.

Upcoming summer event: Concerts-in-the-Park

B. Media communication

- Matt Beach from Cre8IV Company is putting together the ads with the FBA logo and the new tag line "Find It in Fryeburg." We hope to take a vote of approval at the May Board meeting so the TV ads can begin in June.

Jim continues to boost FBA Facebook.

Jim will re-instate the Help Wanted ads on Facebook and email to members.

C. Membership

- We traditionally struggle with getting timely membership renewals. We are a dedicated FBA Board to make personal contacts to get those renewals in. Non-renewals can easily be re-instated by sending \$40 to FBA, PO Box 654, Fryeburg, ME 04037.

Our online payment system - Paypal – is working properly. We had some questions but it appears to be all set.

3. Other – next meeting dates: Board of Directors

Thursday, May 3, June 7, 4PM, Poland Spring Office

4. Adjournment 4:50 PM

FRYEURG BUSINESS ASSOCIATION

Board of Directors Meeting

Thursday, March 1, 2018

4:00 PM

Poland Springs Office

MEETING MINUTES

1. Call of order / declare quorum

President Steve Chase, Vice-President Donna Woodard, Treasurer Jim Tyrrell, Secretary Holly Foster, Member-at-large Kristen Charest present.

2. Discussion of:

A. Business as needed –

-Review of recent Town Economic Development meeting; guest speaker TIF info Steve may consider applying for a term on Town Economic Dev. Committee.

-Jim may consider applying for a term on the Planning Board.

-Voted to renew membership with Mt. Washington Valley Economic Council

B. Media communication

-Matt Beach from Cre8IV Company is working with Steve and Jim on the TV commercials / cost. More research needed before FBA Board official vote.

-Discussion of the 4 members interested in the first commercials to air in June.

-Jim has been boosting FBA Facebook.

-FBA Board voted to authorize up to \$75 a month on this PR (Facebook)..

C. Membership

Historically annual membership renewals do not conclude until the end of March although we try to finish sooner. FBA Board members will make personal contacts with those who have not yet renewed.

3. Other

Next meeting dates: Board of Directors Thursday, April 5, May 3, June 7, 4PM, Poland Spring Office

4. Adjournment 4:55 PM

FRYEBURG BUSINESS ASSOCIATION

Board of Directors Meeting

Thursday, February 1, 2018

4:00 PM

Poland Springs Office

MEETING MINUTES

1. Call of order / declare quorum

President Steve Chase, Vice-President Donna Woodard, Treasurer Jim Tyrrell, Secretary Holly Foster, Member-at-large Kristen Charest present. We welcomed Kristen Charette to the 2018 FBA Board of Directors.

2. Discussion of:

A. Business as needed –

- Donna will send out some FBA PR: new BOD; Find It In Fryeburg
- New member 302 Riverside Drive In PR. Photo op plus article soon.
- FBA member The Bridgton News will discount ads for us. We are considering a group ad featuring any members who wishes to do this. Info to be sent out about this offer.

B. Media communication

- Steve and Jim's Spectrum contact has left for another job. Thus the TV commercial project was put on hold through the holidays. Steve and Jim are meeting with new Spectrum rep very soon to finish the plans for this project and to begin the commercials.
- Some updates are needed on the web site. Jim will take care of it.
- One or two member businesses to be featured weekly on Facebook

C. Membership

Over half of our members have renewed their membership. Jim will send another invoice via email. The Board will help with renewal reminders through the end of February. Unpaid memberships will be suspended on the web site by March 1. [Can we wait until March 2 after our next BOD meeting?]

3. Other

Next meeting date: Board of Directors Thursday, March 1, 4PM, Poland Spring Office

4. Adjournment 5:05 PM