

## FRYEBURG BUSINESS ASSOCIATION

January 23, 2017

5:30 PM

Fryeburg Fair Conference Room

### Minutes

**1. Call to Order/Pledge of Allegiance/Declaration of Quorum/Welcome/Introductions**

Interim President Steve Chase called the meeting to order at 6:02 PM. With 7 voting members present, a quorum was declared.

**2. Election of Officers**

The 2017 officer nominations were read. President: Stephen Chase, Vice-President: Kimberly Clarke, Secretary: Holly Foster, Treasurer: James Tyrrell, Member-At-large: Donna Woodward. With no other nominations from the floor, it was moved, seconded, and voted including 5 proxy votes to accept the nominations as the 2017 FBA Board of Directors.

**3. Change of Bylaws including revised Mission Statement**

It was discussed that the few changes were updates and rewording for the FBA to move to a member-based organization. It was moved, seconded, and voted to accept the revised Bylaws that included a revised Mission Statement. The mission of the Fryeburg Business Association shall be to promote and enhance a thriving business climate that contributes to the community and economic vitality in the Fryeburg area.

**4. Secretary's Report**

As of 1/23/17 there are 29 renewed members [out of 108 from 2016] plus 4 new members totaling 33 members for 2017. Since the renewals were sent out late this year, we will wait until the end of the month to begin making personal contacts. Moved, seconded, and voted to accept. Holly will write a thank you note to Ted Raymond, who moved out of town, for his service to the FBA.

**5. Treasurer's Report**

As of 1/23/17 after membership income and expenses the ending balance is \$5,337.64. Moved, seconded, and voted to accept. Financial statement attached.

**6. New Business**

A. Steve reported that FBA can be supportive but we cannot be everything for everyone.

Facebook is open again and Jim will manage it. The more Facebook is utilized the more people will become aware of FBA and its members. Perhaps we need a membership meeting about Facebook usage.

Steve shared an idea of having a FBA Discount Card at our member businesses: more info at a later date.

- B. Donna reported on a Be Kind initiative for the month February. Random Acts of Kindness Week is February 12-18, 2017. Donna shared a flyer that will become the front page of *Fryeburg Town Matters* with kindness ideas. There will be a Kindness Challenge on the FBA Facebook page with gift rewards. Donna will submit info to the *Conway Daily Sun* and the *Bridgton News*.
- C. Discussion of the need for more news press releases to pass on the work of FBA and to support/promote our members. It was moved, seconded, and voted to provide press releases. Donna will begin with the Kindness press release.
- D. Note - active website email address is: FBA@fryeburgbusiness.com

## **7. Public Forum**

- A. Holly shared that the school district will be offering the Snow School property to the Town in the near future. The first information will be on the agenda at the selectman's meeting on Thursday, January. 26, 2016. This will be a public hearing and a town vote so it is important for due diligence in learning all the facts that could impact economic development in Fryeburg.
- B. Roy Andrews shared some information about the Fryeburg Fair's Economic Impact Study and how it impacts the Town of Fryeburg. He also discussed the impact of the new minimum wage law on the Fryeburg Fair.
- C. We discussed agricultural education. Roy said that our area farms with acreage are thriving.
- D. Roy shared some interesting stories of Fryeburg history.

## **8. Agenda planning / Next meeting**

- A. Kimberly Clarke listed some ideas for future meetings to include on-site visits/tours/presentations of our businesses such as Fryeburg Fair, Green Thumb Farms, and Hunting to name a few. Kimberly will research guest speakers [suggestions: internet, Facebook, info for retirees] and businesses to tour.
- B. Kimberly suggested the following membership Monday meeting dates: March 20, May 8, September 18, and November 6 [election of officers for 2018]. FBA Board meetings will be as needed.

The meeting adjourned at 7:15 PM

Respectfully submitted,

**Holly B. Foster**

Holly B. Foster, Secretary