

# FRYEBURG BUSINESS ASSOCIATION

Board of Directors Meeting  
Monday, April 10, 2017  
4:30 PM  
Poland Spring Office

## MEETING MINUTES

1. Call of order 4:30 PM / declare quorum
  - Steve Chase, Donna Woodward, Jim Tyrrell, Holly Foster in attendance. Kimberly Clarke was absent.
  
2. Discussion of:
  - A. Business as needed
    - Discussion of marketing opportunities: Dragon Fly; Indeed.com for jobs; Should we have a spot on FBA website to advertise for help wanted?
    - Discussion of more ideas to come
  
  - B. Media Communication
    - Be Kind Initiative [Feb.] Awards – 2 people were selected for awards
    - Discussion of P.S. Community Educational Forum advertising on website; Facebook, newspapers and posters
    - Website: 2 emails for one business can be listed; 1 voting right
  
  - C. Membership
    - 101 Memberships for 2017  
Renewal efforts for 2017 concluded March 31<sup>st</sup>. New members continue to join and we are always hopeful that former members will return.
    - The renewal timeline for 2018 will return to November invoices due by December 31<sup>st</sup>.
    - Holly will write thank you notes to: Fryeburg Fair for continued support and providing the location for the forum; Poland Spring for presenting at the forum; and to Peter Beaudoin /Subway for his monetary donation to FBA. Holly previously sent a thank you to Terry MacGillrvary/Northeast Snowmobile Rentals for his monetary donation to FBA.
  
  - D. Planning for April 11, 2017 Community Educational Forum of Poland Spring Bottling Plant
    - We discussed final plans and timelines for setup.
  
3. Adjournment 5:35 PM

Holly Foster, Secretary