

FRYEBURG BUSINESS ASSOCIATION

Board of Directors Meeting
Wednesday, March 22, 2017
4:00 PM
Poland Spring Office

MEETING MINUTES

1. Call of order 4:10 PM / declare quorum
 - Steve Chase, Kimberly Clarke, Donna Woodward, Jim Tyrrell, Holly Foster in attendance.
2. Discussion of
 - A. Business as needed
 - Discussion of marketing opportunities: Spectrum & Dragon Fly
 - Discussion and vote of continuing sponsorship of the Annual Valley Pride Day
 - B. Social Media & Web Site
 - Excellent response on Facebook; not as many views of emails
 - C. Membership
 - Memberships continue to renew plus we have several new members coming on. Renewal efforts for 2017 will conclude March 31st.
 - The renewal timeline for 2018 will return to November invoices due by December 31st.
 - D. Operational Guidelines – reviewed, adjusted, and voted.
 - F. Planning for April 11, 2017 Community Educational Forum of Poland Spring Bottling Plant
 - Gene Bergoffen kindly agreed to be moderator for the forum
 - Questions will be pre-submitted and selected randomly by Gene
 - Advertising was assigned to BOD members
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3. Adjournment 5:20 PM

Holly Foster, Secretary